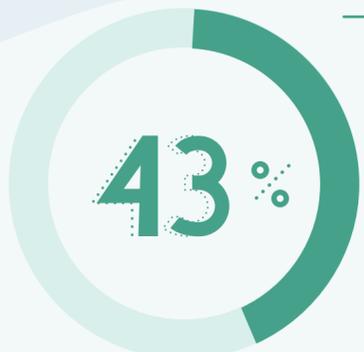
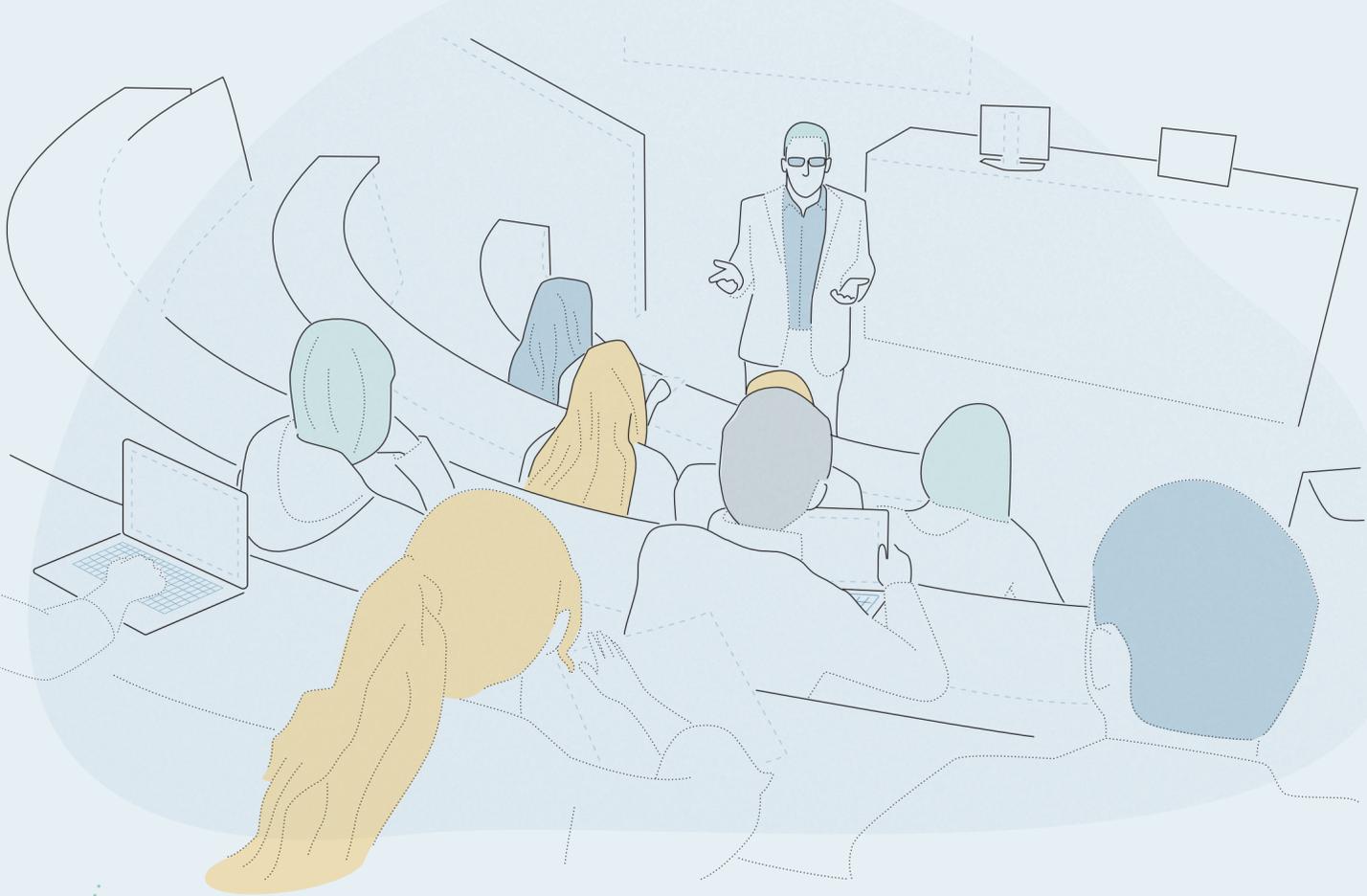


# THE HIGHER EDUCATION Deskless Worker



of higher education employees plan to leave their job in favor of remote work opportunities, and 32% want more flexible schedules.<sup>1</sup>

## Who are they?

## Higher Education

Known as: Teachers, Professors, Advisors, Student Workers

# 3.9m Education Workers<sup>2</sup>

These people teach, mentor, and guide us. While they may have access to a desk, their real work is with their students, peers, and the community. They require digital access to information, especially when they're on their feet.



### What They Value

- Shaping the minds of their students
- Being respected and supported
- Ongoing training and transparency

### Industry Impacts

- Mentally draining dedication
- Burnout from changing work environments
- Large student worker populations

### Engagement Motivators

- Scheduling flexibility
- Access to procedures, policies, regulations
- Consumer-grade tech for two-way communication

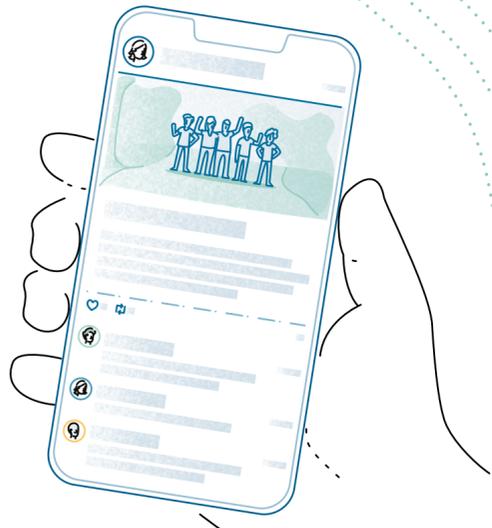
Institutions must now factor in remote workers for compliance and payroll—and the expanded role of collective bargaining agreements for adjunct, graduate, and full-time employees.<sup>3</sup>



## Enable Your Employees as Their Future of Work Continues to Evolve

Higher education is experiencing a growing demand for hybrid learning options, decreasing undergraduate enrollment, and educator burnout. Those successfully charting a path forward are enabling their employees, among them many digitally savvy student workers, while improving efficiency with consumer grade tools used in the flow of work.

WorkForce Software delivers modern workforce management solutions integrated with employee communications that are informed by data and analytics and function in the flow of work. Keep your operations running smoothly while ensuring compliance—and be the higher learning institution of choice for your students, faculty, and staff.



**Tap into the Power of Your Deskless Workers** →



Sources  
<sup>1</sup>The Cupa-HR 2022 Higher Education Employee Retention Survey, July 2022  
<sup>2</sup>U.S. Bureau of Labor Statistics, Employment – Production and Nonsupervisory Employees, Aug. 2023  
<sup>3</sup>CUPA-HR